



# Privacy Policy

Please read this policy and if you have any questions contact us.

## Introduction

In connection with your interest in original video content, contained on the website <https://ada productions> (hereinafter referred to as the «Website»), and using of the Content as indicated in the License Agreement, contained at <https://ada productions> we outline ongoing obligations of LOOKNESS VENTURES LIMITED. (hereinafter referred to as the «Company») to you in respect of how the Company manages your Personal Information. For the Company, the privacy and security of our users and (hereinafter sometimes also referred to as the «Users» or «You») are of paramount importance. The Company respects the privacy of all users of our Website and the Content. The Company ensures that personal information of the Users will be treated confidentially. This Privacy Policy applies to using of the Content, licensed to you by the Company. The Company is not responsible for the privacy policy of other websites and sources. By using the Website you indicate that you accept the Privacy Policy. The information provided on the Website is not intended for distribution to, or use by, any person or entity in any jurisdiction or country where such distribution or using would be contrary to any law or regulations.

## Defined Terms

The following terms used in this Privacy Policy have defined meanings.

- **Personal Information.** Any data about an identified or identifiable individual, including data that identifies an individual or that could be used to identify, locate, track, or contact an individual. Personal information includes both directly identifiable information such as a name, identification number or unique job title, and indirectly identifiable information such as date of birth, unique mobile or wearable device identifier, e-mail, telephone number as well as key-coded data.
- **Third party.** Any legal entity, association or person that is not owned by the Company or in which the Company does not have a controlling interest.



## Controller

The Company processes Personal Information both as a Processor and as a Controller. The Company adheres to the Directive of 1995 and the GDPR from May 25th, 2018 when processes all data provided by users from the European Economic Area (EEA) only.

## Personal Information and Details

Personal Information may be obtained in many ways including correspondence, by telephone and fax, by e-mail, via the Website, from media and publications, from other publicly available sources, and may probably be automatically collected. For the purposes of this Privacy Policy, there are two types of Personal Information: Information You Provide Us Directly and Information Collected Using Cookies and Other Data Collection Technologies. The Company may obtain the information, voluntarily provided by you to the third parties, upon your prior consent.

The Company doesn't guarantee website links or policy of authorized third parties. The Company collects your Personal Information mainly for the marketing purposes (e.g., updating you on the news, new available content, etc.) and enabling you to use the Content with no technical or operational complications and in a cost-efficient manner. The Company may also use your Personal Information for secondary purposes closely related to the primary purpose, in circumstances where you would reasonably expect such use or disclosure. When the Company collects Personal Information the Company, where appropriate and possible, explains to you why the Company is collecting the information and how the Company plans to use it.

## Use of Your Personal Information

The Company collects and uses your personal information to:

- create and manage your membership account;
- process your transactions;
- provide customer service;
- perform research and analysis aimed at improving our products, services and technologies, including sending you surveys;
- display Content that is customized to your interests and preferences;
- communicate with you about your transactions, new products and services including transaction-related communications such as welcome letters, billing reminders, and purchase confirmations;
- send you marketing emails to inform you of new products or services or other information or offers that may be of interest.



## Third Parties

When reasonable and practicable to do so, the Company will collect your Personal Information only from you. However, under some circumstances, the Company may be provided with information by third parties. In such a case the Company will take reasonable steps to ensure that you are made aware of the information provided to us by the third party.

## Disclosure of Personal Information. How We Share Your Information

We may disclose your personal information:

- As required by law (e.g., in connection with any legal process). To the extent we are legally permitted to do so, we will take commercially reasonable steps to notify you in the event that we are required to provide your personal information to third parties as part of a legal process. Company also may be required to disclose personal information in response to lawful requests by public authorities, including requests from national security or law enforcement authorities.
- When we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a written government request.
- If Company becomes involved in a merger, acquisition, or any form of sale of some or all of its assets. In the event of a merger, acquisition, or any form of sale of some or all of Company's assets, we will ensure that the acquiring organization agrees to protect personal information in accordance with the commitments we have made in this Privacy Policy, that the acquiring organization will provide notice before personal information, customer information, or business information becomes subject to a different privacy policy (privacy notice).
- To any other third party only with your prior consent to do so.

We will share your personal information with third parties only in the ways that are described in this Privacy Policy. We do not otherwise share your personal information with third parties.

## Security of Personal Information

Safeguarding the information you give us or we receive about you through the Website is a priority for the Company. Your Personal Information is stored in a manner that reasonably protects it from misuse and loss and from unauthorized access, modification or disclosure. The Company has taken steps to ensure the ongoing confidentiality, integrity, availability, and resilience of systems and services processing personal information, and will restore the availability and access to information in a timely manner in the event of a physical or technical incident.



When your Personal Information is no longer needed for the purpose for which it was obtained, the Company will take reasonable steps to destroy or permanently de-identify your Personal Information.

## **Access to your Personal Information**

You may access the Personal Information the Company holds about you and to update and/or correct it, subject to certain exceptions. If you wish to access your Personal Information, please contact the Company in writing by emailing us to the email address stated below. Please write 'Request for personal information' in the subject line of your email. The Company will not charge any fee for your access request, but may charge an administrative fee for providing a copy of your Personal Information. In order to protect your Personal Information, the Company may require identification from you before releasing the requested information.

## **Maintaining the Quality of your Personal Information**

It is important for the Company that your Personal Information is up-to-date. The Company will take reasonable steps to make sure that your Personal Information is accurate, complete and up-to-date. If you find that the Company uses the information that is not up to date or is inaccurate, please advise us as soon as possible so we can update our records and ensure the Company can continue to provide quality services to you.

## **Use of Cookies and Other Technologies**

The Company uses "cookies" to enable you to sign in to our services and to help personalize and improve your online experience. The information that cookies collect includes the date and time of your visit, your registration information, session identification number and your navigational history and preferences.

## **Children**

We do not intend to solicit or collect personal information from anyone under the age of 18 without parental consent. If you are under 18, you shall not use or enter information on this Website.

## **Links**

We may link to websites, including those of our subsidiaries and third-party content providers that have different privacy policies and practices from those disclosed here. We assume no responsibility for the policies or practices of such linked websites, and encourage you to become acquainted with them prior to use.



## **Changes to this Privacy Policy**

Please note that this Privacy Policy may change from time to time. If we change this Privacy Policy in ways that affect how we use your personal information, we will advise you of the choices you may have as a result of those changes. We will also post a notice that this Privacy Policy has changed.

## **Final Provisions**

By using the Website, you indicate that you have read these Privacy Policy and you have no complaints about its content. The current version of Privacy Policy is publicly available here. Privacy Policy is drawn up in English and can be provided to you in any other language for examination. In case of discrepancies between the English and foreign language versions of the Privacy Policy, the English version will prevail. In case that one or more provisions hereof become invalid or unenforceable for any reason, this will not affect the validity or applicability of the remaining provisions